

Date: Dec 1, 2020
Subject: Almajdouie Corporate Program
To: Royal Commission for Jubail and Yanbu
From: Almajdouie Peugeot



M/S: RCJY,

Almajdouie is a Saudi Conglomerate company founded in 1965 by Shaikh Ali Ibrahim Almajdouie. Today Almajdouie Group operates all over the Kingdom as well as in the Middle East, North America, Europe, The Far East and Africa, employing a total of more than 5,000 people.

Almajdouie is the Exclusive authorized distributor for Peugeot in Saudi Arabia. Peugeot is a 210 years company achieving many international awards with key icons such as Peugeot 504 or Peugeot 206.

From premium fastback saloons; SUVs or 8-seater vehicles.... there's a PEUGEOT to suit your employees' lifestyle. Our range of vehicles feature the latest in-car technology and improved fuel efficiency through award-winning petrol, intelligent diesel, and soon plug-in HYBRID powertrains....and each one delivers that renowned PEUGEOT driving experience.

Peugeot is also providing wide range of light commercial vehicles that suits any business needs with different sizes and payload capacity through petrol or intelligent diesel powertrains, manual or automatic gearbox.

Almajdouie Peugeot is committed to provide the best products and after sales services answering your employees needs well beyond their expectations for a long-term customer satisfaction.

We are delighted to offer a Special Corporate Program to your esteemed employees of your organization effective Dec 1st, 2020 to Dec 31st, 2021. (To be renewed in Sep 2021)

Peugeot Passenger Vehicles Offer details:

RCJY employees will enjoy fixed **7% discount** on MSRP (Maximum Selling Retail Price) across the year for Peugeot available lineup. If current offer in the showrooms is better at any given time, then the RCJY employees will be eligible of the current offer.

We would like to **exclusively** offer an added value as below: -

- 20% discount on Service Contract Packages (3 years/60,000 kms or 5 years/100,000 kms).
- 20% discount on Spare Parts.
- 30% discount on Tinting and Protection.
- Free roadside assistance-5 years.

Peugeot Light Commercial Vehicles Offer details:

RCJY employees will enjoy fixed **8% discount** on MSRP (Maximum Selling Retail Price) across the year for Peugeot available lineup. If current offer in the showrooms is better at any given time, then the RCJY employees will be eligible of the current offer.

We would like to **exclusively** offer an added value as below: -

- 20% discount on Service Contract Packages (3 years/60,000 kms or 5 years/100,000 kms).
- 20% discount on Spare Parts.
- 30% discount on Tinting and Protection.
- Free roadside assistance-5 years

Note: The above offers are valid only at Almajdouie Peugeot Showrooms & Service centers.

We are looking forward towards building a long-term relationship between **Almajdouie Peugeot** and **Royal Commission for Jubail and Yanbu**.

Regards,

Mohammed Kamal Helal

Event & sponsorship Manager



Ali Abdulmohsen Alshehab

Peugeot-Sales Head